

**Bank of England**

From theory to practice;  
communicate to educate

*2<sup>nd</sup> International Seminar of Financial  
and Economic Education*

**Jack Meaning**

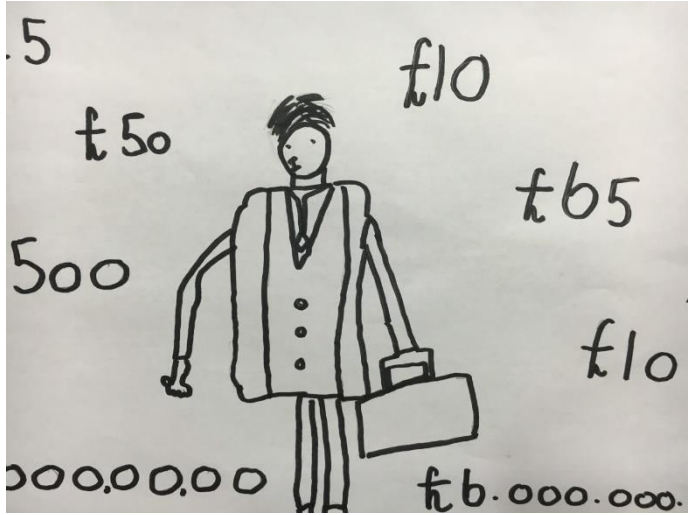
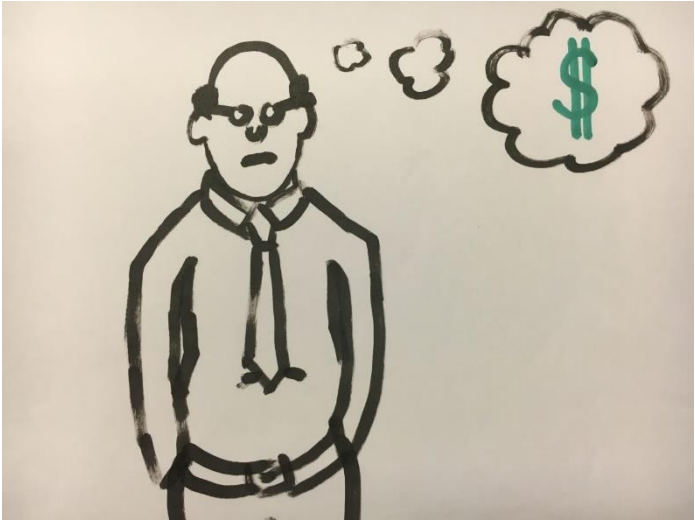
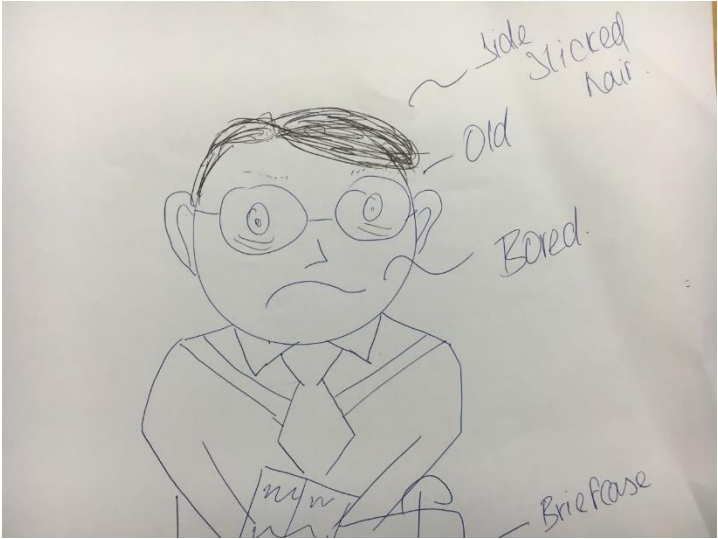
**24<sup>th</sup> October 2022**



# Houston, we have a problem

- Only 1 in 10 A-level students study economics in the UK.
    - This is much higher in private schools, and also has gender and ethnicity biases
  - Lots of demand to learn more
  - This is not theoretical!
    - High levels of anxiety
    - Links to higher earnings and life outcomes
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# When you think of an economist...



# Going out and talking to people (and listening)





# Getting engagement early



# The Bank of England's first book



# Economics on the curriculum

## Can't We Just Print More Money?

Worksheet for Lesson Three:  
Analysis and critical evaluation of a text



Refer to Chapter Four:  
*Why am I richer than my great-great grandma?*

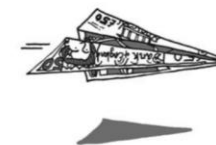
### Activity 1

#### Extract

Imagine you have invented a time machine. Unfortunately, this time machine has very limited functionality. Instead of taking you somewhere interesting – to Londinium at the height of the Roman Empire, or Liverpool for an early Beatles gig – it has dumped you in Britain in the mid-1970s.

## Can't We Just Print More Money?

Worksheet for Lesson Five:  
Narrative Writing



Refer to Chapter Seven:  
*What actually is money?*

### Extract

What do you think of when you think of money? A debit card, a banknote, your mobile phone?

What about teeth? Chocolate? Dried fish? At one time or another all of these things have been used as currency. What is the common thread that makes each of these seemingly random objects money?

The history of money is complex. It has developed in different ways at different times and in different places throughout human history, so trying to tease out the underlying logic is no

# Lessons learned

- Do the translation
  - Make it real
  - Reflect your audience
  - Open it up, don't dumb it down
  - Be innovative
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# What does the future look like?

